Because help often arrives from the opposite direction of the mail service, only 50% of your street addresses are visible to 9-1-1 first responders or anyone else.

Don’t keep them guessing, identifying your street address on BOTH sides of your mailbox using a minimum of 3-inch-high white reflective numbers on a dark background.

If you live in an area that uses community mailboxes rather than individual mailboxes, it is important to display your address on your house using a minimum of 4-inch high numbers that are well illuminated and have a high contrast to the background, both day and night. As an alternate, place a small post with the address sign attached, visible from both sides, and located near the roadside.

**DO** Use a minimum of 3-inch high white reflective numbers on a dark background.

**DO** use a directional arrow on the mailbox if you share a driveway with another house or if the mailboxes are all on the same side of the road.

**DO** display your address ON YOUR HOUSE using a minimum of 4-inch high numbers and make sure they are visible from the street and brightly illuminated.

**DO** call your local fire department and ask about their addressing guidelines.

**DO NOT** use black numbers under any circumstance. What color is not visible at night? Black numbers on a white reflective background are common but hard to see at night. The white reflective background has a tendency to balloon from the bright lights of an approaching emergency vehicle and hide the black letters.

**DO NOT** use brass numbers, they are difficult to see in the daytime and impossible at night.

**DO NOT** use cursive numbering. 1184 is easier to read than *Eleven Eighty Four*

**DO NOT** allow shrubbery or holiday decorations to block the address on your mailbox or house.

**DO NOT** rely on curbside painted numbers. Responders cannot see them as they approach from down the road. The numbers are easily covered by snow, dirt, debris, and completely hidden by a parked car.

Check with your local Fire/EMS Department, Police Department, Zoning Department, and the Homeowners Assn. for their specific requirements. Info at www.911ready.org
Good Addressing Helps Everyone
When Seconds Count
Don’t Keep Them Guessing

Check with your local Fire/EMS Department, Police Department, Zoning Department, and the Homeowners Assn. for their specific requirements. Info at www.911ready.org
Numbers and Lettering Sources

**Do It Yourself Lettering.com**
www.doityourselflettering.com/

1654
3 inch self-adhesive vinyl white reflective on black ~ $14-

**numbersandletters.com**
www.numbersandletters.com/
3 to 6 inch self-adhesive white reflective ~$3.5 each

**ebay**

Reflective Sheet of White Vinyl Street Address Mailbox Number Decal Sticker Kit ~ $16

3 inch, Home Depot in store white on black nail on
Addressing That Works — When Seconds Count

4 inch, Lowes, in store, one for under $2-white reflective nail on 4-inch white on black

4-inch Walmart in store, one for under $1-white reflective nail on

www.SmartSign.com 3 or 4 inch~ $20-

Horizontal or Vertical Red, Black, Green, Blue and Brown backgrounds, Reflective both sides

Check with your local Fire/EMS Department, Police Department, Zoning Department, and the Homeowners Assn. for their specific requirements. Info at www.911ready.org
When Seconds Count

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SafetySign.com 3 or 4 inch high ~ $20
Horizontal or Vertical Red, Black, Green, Blue and Brown backgrounds, Reflective both sides

INTERSTATE SIGN PRODUCTS
www.Interstate911.com
3 or 4 inch ~ $18
Horizontal or Vertical Red, Green, Blue and Brown backgrounds, Reflective both sides

www.SignSpecialist.com
911 Signs, 6”x18”, both sides under $20-